

# Generating value added services as an integrated part of the compliance process

With Optimist Professional Series, you can improve the financial performance of your clients' businesses, and at the same time improve your own bottom line.

Optimist is the benchmark by which Accountants, Banks and Business diagnose numbers. Optimist standardises communication between all three.

Optimist is currently being used by Accountants, Banks and Business globally. Within an accountancy practice Optimist can be utilised in audit, business services, business planning, insolvency and submissions to Banks.

## All you need is two periods of Profit and Loss data and Balance Sheet data

Optimist offers a unique way of analysing financial results on one screen. Load a clients financial data, then with a few key strokes, you can instantly stress test clients' financials. You can uncover the cause of current difficulties, plot future directions through goalseeking, create projections, discover solutions and avert potential disasters with 'what if' scenarios.

## Optimist takes you from loading information to discussing detailed financial diagnostic reports in 20 minutes

Load financials directly into the loading screen, or import the data from leading Practice Management Systems or Microsoft Excel. Within just 20 minutes of starting, you can print out a 20 page comprehensive financial diagnostic report on your clients' business. This very substantial report will be of utmost importance to your clients, helping them to understand all the current financial issues that they confront.

## Make projections for the future

Another key feature allows you to Roll Forward. This is a simple straightforward process, completed at the click of a button. Optimist prompts you for the key drivers for next year and you will have an instant overview.

Optimist printed reports can be exported into other Microsoft applications, or emailed directly to clients. The reports are user-friendly, and include graphs, invaluable for tracking strategies when 'what ifs' and goalseeking demonstrate, for example, how clients might improve their cash flow.

## Auditing and insolvency, critically important areas

In the audit function, Optimist can be used to test going concern principles, and conduct ratio analysis and also develop projections for the future. It can produce due diligence for use in mergers, acquisitions and business planning.

Optimist will assist in company workouts, being useful in investigation analysis reporting, as well as calculating 'what if' implications on working capital management.

Finally, Optimist is beneficial in scenario testing for company restructures.

## Everything is done simply, instantly and entirely accurately

Using today's financial data, you can deliver better-informed analysis than was previously possible. You will be able to issue more valuable advice than ever before and your clients will appreciate and rely on your input as never before.

With Optimist you can be of significant added value to your clients and allow them to understand their business in a whole new perspective.

Optimist is financial expertise in a box. And you are the financial expert.

Add up all the pluses for Optimist, then call inmatrix on (+613) 9686 7444, or find us on the web at [www.inmatrix.com.au](http://www.inmatrix.com.au)



## Critical to Accountants...

- Create additional value added revenue streams.  
*Optimist delivers: Automatically generates a 20 page comprehensive Financial Diagnostic report.*
- Efficient delivery of value added services.  
*Optimist delivers: Standardised way in which your firm will diagnose numbers and allow you to perform value added services in a process driven manner.*
- Improved Client Satisfaction  
*Optimist delivers: Devise powerful and effective strategies in realistic and cost effective timeframes and provide your clients with their desired outcome. "How can I improve my business"?*
- Employee Satisfaction  
*Optimist delivers: Optimist will up-skill and educate your staff and improve their output.*

  
inmatrix

optimist professional series

examine

explore

evaluate

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